



product  
design  
award

2009 ■

25th November 2008  
Hannover

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### **Colombo is announced as a winner in the iF product design awards 2009**

The iF product design award is one of the world's key design competitions. Its significance is recognized throughout the design world and beyond. More than 20 internationally recognized jurors, consisting of designers and entrepreneurs, engage in critical discussion and debate to select the winning products from over 2500 competing entries spanning more than 35 countries. Since its inauguration in 1953, the iF design award has been an enduring accolade for outstanding design. Companies and design studios who are awarded the iF Award use it as a visible symbol of product and service quality.

SGW are proud to announce that the Colombo cordless telephone, commissioned by SGW from Chauhan Studios, has been awarded the prestigious iF product design award 2009 for its innovative and stylish design.

For further details, visit the iF Design Awards website:

[www.ifdesign.de/index\\_e](http://www.ifdesign.de/index_e)

[www.ifdesign.de/beitragsdetails\\_e.html?beitrag\\_id=44965](http://www.ifdesign.de/beitragsdetails_e.html?beitrag_id=44965)

